CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Services 3299 K Street NW, Suite 200 Washington, DC 20007 USA

	Contract / Rev	/ision	1	Alt Order#	
	498623	1	- 1	06368051	
Product					
DEAN HELLER 4 SENATE					
Contract Dates	Estimate #				
10/17/12 - 10/23/12					
<u>Advertiser</u>			Orig	ginal Date i	
Dean Heller For Senate			1	0/15/12	/ 10/26/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broadcast Account Execution Teresa Difuria			Cash
	<u>Station</u>			xecutive	Sales Office
	KVVU			uria	TELEREP-PHIL
	Special Hand	ling			
	Demographic Adults 35+		-		
	, iduito oo i				
	IDB#	Advertiser Code		Code	Product Code
	Agency Ref	1		Advertiser	Ref

Spots/ Type Spots Amount Length Week Rate Start/End Time Days Ch Start Date End Date Description *Line NM \$3,250.00 :30 BB League Championships 1pm-8pm KVVU 10/17/12 10/17/12 Rate Spots/Week End Date Weekdays Start Date \$3,250.00 --1---1 Week: 10/15/12 10/21/12 \$900.00 NM 2 :30 FOX 5 News 5-6am M-F 5a-6a KVVU 10/18/12 10/19/12 Spots/Week Rate **End Date** <u>Weekdays</u> Start Date \$450.00 2 10/21/12 -TF--Week: 10/15/12 NM \$450.00 1 :30 FOX 5 News 5-6am M-F 5a-6a 10/22/12 KVVU 10/22/12 Spots/Week Rate **End Date Weekdays** Start Date 10/28/12 \$450.00 Week: 10/22/12 \$725.00 NM 1 :30 M-F 6a-7a Fox 5 News AM M-F 6a-7a 10/18/12 KVVU 10/18/12 Rate Spots/Week Start Date **End Date** Weekdays \$725.00 1 Week: 10/15/12 10/21/12 ---1---NM 2 \$1,450.00 :30 Fox 5 News AM M-F 6a-7a M-F 6a-7a 10/23/12 KVVU 10/22/12 Weekdays Spots/Week Rate End Date Start Date \$725.00 Week: 10/22/12 10/28/12 2 :30 NM \$700.00 Fox 5 News AM M-F 7a-9a M-F 7a-9a KVVU 10/18/12 10/18/12 6 Rate Spots/Week Start Date End Date Weekdays \$700.00 ---1---1 Week: 10/15/12 10/21/12 NM 2 \$1,400.00 Fox 5 News AM M-F 7a-9a M-F 7a-9a :30 KVVU 10/22/12 10/23/12 Spots/Week Rate Start Date End Date Weekdays 1 4 1 \$700.00 2 10/28/12 Week: 10/22/12 NM 2 \$550.00 :30 M-F 9a-10a More M-F 9-10a KVVU 10/17/12 10/18/12 Spots/Week Rate **End Date** Weekdays 1 Start Date \$275.00 2 10/21/12 --WT---Week: 10/15/12 \$550.00 :30 NM 2 M-F 9a-10a More M-F 9-10a KVVU 10/22/12 10/23/12 End Date Spots/Week Rate **Weekdays** Start Date \$275.00 2 10/28/12 MT----Week: 10/22/12 NM 2 \$500.00 :30 M-F 10a-11a The Dr.Oz Show KVVU 10/18/12 10/19/12 Spots/Week <u>Rate</u> Weekdays End Date Start Date \$250.00 10/21/12 ---TF--2 Week: 10/15/12 NM 1 \$250.00 :30 M-F 10a-11a The Dr.Oz Show 11 KVVU 10/22/12 10/22/12 Rate Spots/Week End Date <u>Weekdays</u> Start Date

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision Alt Order # 06368051 498623

Product Estimate # **Contract Dates** DEAN HELLER 4 SENA 10/17/12 - 10/23/12

Original Date / Revision Advertiser 10/15/12 / 10/26/12 Dean Heller For Senate

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		5	Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length \	Veek Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$250.00					-
N 12 KVVU 10/17/12 10/18/12 Better	M-F 11a-12p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/12WT 2 Spot Ch Date Range <u>Description</u>	\$195.00 <u>Start/End Time</u>	Weekdays Leng	th Rate	Туре		
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Better	M-F 11a-12p		30 \$195.00	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.1	1, 19. 12, 19. 13, 19. 14,	19.15				
2 KVVU 10/15/12-10/21/12 Better	M-F 11a-12p		30 \$195.00	NM		
See MG 19.3, 19.4, 19.5, 19.6, 19.7, 19.8, 19.9, 19.10, 19.1		:30		NM	0	\$0.00
N 13 KVVU 10/17/12 10/19/12 Divorce Court/Divorce Cou Start Date End Date Weekdays Spots/Week	Rate	.30		14141	J	ψ0.00
Week: 10/15/12 10/21/12W-F 2	\$195.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Leng		<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Divorce Court/Divorce Cou	urt M-F 12-1p 4 40 42 40 43 40 44		30 \$195.00	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.1 2 KVVU 10/15/12-10/21/12 Divorce Court/Divorce Cou	1, 19.12, 19.13, 19.14, urt M-F 12-1p	79.75	30 \$195.00	NM		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22						
N 14 KVVU 10/22/12 10/23/12 Divorce Court/Divorce Cou	nt M-F 12-1p	:30		NM	2	\$390.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$195.00					
Week: 10/22/12 10/28/12 MT 2		:30		NM	0	\$0.00
N 15 KVVU 10/18/12 10/19/12 Cops/Dog The Bounty Hur Start Date End Date Weekdays Spots/Week		.30		, vivi	Ū	Ψ0.00
Week: 10/15/12 10/21/12TF 2	\$195.00			_		
Spot Ch Date Range Description	Start/End Time	Weekdays Leng	_	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Cops/Dog The Bounty Hu	nte M-F 12-1p	ThF :	30 \$195.00	NM		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22 2 KVVU 10/15/12-10/21/12 Cops/Dog The Bounty Hu	nte M-F 12-1p	ThF :	30 \$ 195.00	NM		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22	,					
N 16 KVVU 10/22/12 10/23/12 Cops/Dog The Bounty Hur		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$195.00					
Week: 10/22/12 10/28/12 MT 2 Spot Ch Date Range Description	Start/End Time	Weekdays Leng	<u>ath Rate</u>	Туре		
1 KVVU 10/22/12-10/28/12 Cops/Dog The Bounty Hu			30 \$195.00	NM		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22			00 0105.00	A/84		
2 KVVU 10/22/12-10/28/12 Cops/Dog The Bounty Hu	ntei 1-2pm	MTu:	30 \$195.00	NM		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22	1.2nm	:30		NM	0	\$0.00
N 17 KVVU 10/18/12 10/18/12 Katie Start Date End <u>Date</u> <u>Weekdays</u> <u>Spots/Week</u>	1-2pm <u>Rate</u>	.50		''''	ŭ
Week: 10/15/12 10/21/121 1	\$425.00					
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> <u>Leng</u>		<u>Type</u> NM		
1 KVVU 10/15/12-10/21/12 Katie	1-2pm	IN	·30 \$425.00	IVIVI		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22 N 18 KVVU 10/23/12 10/23/12 Katie Couric	2-3p	:30		NM	1	\$425.00
N 18 KVVU 10/23/12 10/23/12 Katte Counc <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	•	.00			•	• • •
Week: 10/22/12 10/28/12 -1 1	\$425.00					
N 19 KVVU 10/17/12 10/19/12 Anderson	3-4p	:30		NM	18	\$9,305.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12W-F 2	<u>Rate</u> \$450.00					
Week: 10/15/12 10/21/12W-F 2	φ-100,00			•		



Week: 10/15/12

10/21/12

--WTF--

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555
 Contract / Revision
 Alt Order #

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Contract Dates Product Estimate #
10/17/12 - 10/23/12 DEAN HELLER 4 SENA

 Advertiser
 Original Date / Revision

 Dean Heller For Senate
 10/15/12 / 10/26/12

				Spots	:/		
*[ine Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type Spots	Amount
	Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description	<u>Rate</u> Start/End Time	Maakdaya	Longth	Dete	Tyra	
	1 KVVU 10/15/12-10/21/12 Anderson	3-4p	Weekdays		<u>Rate</u> \$450.00	<u>Type</u> <i>NM</i>	
	See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11	•		.50	\$700.00	IVIVI	
	2 KVVU 10/15/12-10/21/12 Anderson	3-40	WF-	:30	\$450.00	NM	
	See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22	p		,00	Ψ.00.00		
	3 KVVU 10/17/12-10/17/12 Katie	M-F 11a-12p	W	:30	\$425.00	NM	
	® See MG 19.23,19.24	·					
	4 KVVU 10/22/12-10/22/12 Special Early News	Special Early Nev	<i>N</i> :M	:30	\$765.00	NM	
	⊕ See MG 25.3,25.4,25.5						
	5 KVVU 10/18/12-10/18/12 Extra	M-Sa 8-10p/Su 7-	-1Th	:30	\$825.00	NM	
	® MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.	2,24.1,22.2,19.1					
	6 KVVU 10/18/12-10/18/12 TMZ	M-Sa 8-10p/Su 7-	-1Th	:30	\$825.00	NM	
	® MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.	2,24.1,22.2,19.1	414	.00	2005.00		
	7 KVVU 10/22/12-10/22/12 TMZ	M-Sa 8-10p/Su 7-	-7M	:30	\$825.00	NM	
		M E 530 6n	W	:30	\$1,025.00	NINA	
	® MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.		W	30	Φ1,025.00	NM	
	9 KVVU 10/17/12-10/17/12 BB League Championships		W	:30	\$2,200.00	NM	
	® MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.			.00	Ψ2,200.00	14141	
	10 KVVU 10/17/12-10/19/12 Friends	M-F 12:05-1:05a	WThF-	:30	\$225.00	NM	
	® MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.	2,24.1,22.2,19.1			•		
	11 KVVU 10/17/12-10/19/12 Friends	M-F 12:05-1:05a	WThF-	:30	\$225.00	NM	
	12 KVVU 10/17/12-10/19/12 Extra	M-F 1:05-1:35am	WThF-	:30	\$100.00	NM	
	⊕ MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.5						
	13 KVVU 10/17/12-10/19/12 Katie	M-F 3-4am	WThF-	:30	\$95.00	NM	
	MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.				*455.00		
	14 KVVU 10/18/12-10/19/12 Special Early News		viinf-	:30	\$450.00	NM	
	 MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.3 KVVU 10/18/12-10/19/12 Special Early News 			:30	\$450.00	NM	
	® MG for 26.1,13.1,12.1,29.2,28.1,30.1,12.2,22.3,27.1,24.3		A:	,50	φ450.00	INIVI	
	16 KVVU 10/18/12-10/19/12 Cops/Dog The Bounty Hunt	terM-F 12-1p	ThF	:30	\$195.00	ММ	
	® MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2			.00	Ψ100.00	1	
	17 KVVU 10/18/12-10/19/12 Cops/Dog The Bounty Hunt	terM-F 12-1p	ThF	:30	\$195.00	NM	
	® MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2	·			·		
	18 KVVU 10/22/12-10/23/12 Cops/Dog The Bounty Hunt	ter1-2pm	MTu	:30	\$195.00	NM	
	MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2					1	
	19 KVVU 10/22/12-10/23/12 Cops/Dog The Bounty Hunt	teı 1-2pm	MTu	:30	\$195.00	NM	
	® Credited						
	20 KVVU 10/18/12-10/18/12 Katie	1-2pm	Th	:30	\$425.00	NM	
	® MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2	0.0-	_	00	4.50.00		
	21 KVVU 10/19/12-10/19/12 Anderson	2-3p	F-	:30	\$450.00	NM	
	MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2 KVVU 10/19/12-10/19/12 Dr Oz	3-4p	F-	:30	\$500.00	NIM	
	® MG for 13.2,16.1,17.1,20.1,16.2,15.1,15.2,19.2	0- 1 p	·	.50	\$500.00	NM	
	23 KVVU 10/22/12-10/23/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTu	:30	\$700.00	NM	
	⊕ MG for 20.3,19.3			.00	4.05.00	· · · · · ·	
	24 KVVU 10/22/12-10/23/12 Friends	M-F 12:05-1:05a	MTu	:30	\$225.00	NM	
	MG for 20.3,19.3				-	ı	
N 2	0 KVVU 10/17/12 10/19/12 The Dr.Oz Show	4-5p		:30		NM 1	\$500.00
	Start Date	' <u>Rate</u>				1	

(* Line Transactions: N = New, E = Edited, D = Deleted)

\$500.00

3



Contract / Revision	Alt Order#
498623 /	06368051

Contract Dates Product Estimate# 10/17/12 - 10/23/12 DEAN HELLER 4 SENA

Advertiser Original Date / Revision 10/15/12 / 10/26/12 Dean Heller For Senate

*Line Ch Start Date End Date Description Start/End Time Days Length	Spots/	Ŧ 0 ·	
	h Week Rate	Type Spots	Amount
	ength Rate	Туре	
1 KVVU 10/15/12-10/21/12 The Dr.Oz Show 4-5pWThF	:30 \$500.00	NM	
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22	***************************************		
3 KVVU 10/15/12-10/21/12 The Dr.Oz Show 4-5pWThF	:30	NM	
See MG 19.23,19.24			
N 21 KVVU 10/23/12 10/23/12 The Dr.Oz Show 4-5p :30	0	NM 1	\$500.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 -1 1 \$500.00			
N 22 KVVU 10/17/12 10/19/12 Fox 5 News at 5 5-530p :30	0	NM 1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12			
Spot Ch Date Range Description Start/End Time Weekdays Le	ngth Rate	Type	
2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530pWThF	:30	NM	
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15			
3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530pwThF See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15	:30 \$950.00	NM	
N 00 10 8 11 40 100 110 40 100 110 110 110 110 11	^		
N 23 KVVU 10/23/12 10/23/12 Fox 5 News at 5 5-530p ;3(U	NM 1	\$950.00
Week: 10/22/12 10/28/12 -1 1 \$950.00		l	
N 24 KVVU 10/18/12 10/19/12 Fox 5 News at 5 MF 530-6p M-F 530-6p :30	0	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week Rate			Ψ0.00
Week: 10/15/12		_	
Spot Ch Date Range Description Start/End Time Weekdays Lei 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6pThF	ngth Rate	<u>Type</u>	
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15	:30 \$ 1,025.00	NM	
2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6pThF	:30 \$1,025,00	NM	
See MG 19.3, 19.4, 19.5, 19.6, 19.7, 19.8, 19.9, 19.10, 19.11, 19.12, 19.13, 19.14, 19.15	71,12111		
N 25 KVVU 10/22/12 10/23/12 Fox 5 News at 5 MF 530-6p M-F 530-6p :30)	NM 2	\$1,125.00
Start Date End Date Weekdays Spots/Week Rate			,
Week: 10/22/12 10/28/12 MT 2 \$1,025.00 Spot Ch Date Range Description Start/End Time Weekdays Let		_	
Spot Ch Date Range Description Start/End Time Weekdays Ler 2 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p M-F 530-6p MTu	<u>ngth </u>	<u>Type</u>	
See MG 25.3,25.4,25.5	:30 \$ 1,025.00	NM	
3 KVVU 10/22/12-10/22/12 BB League Championships 1pm-8pm M	:30 \$2,200.00	NM	
⊕ Credited 4 KVVU 10/22/12-10/22/12 Special Early News Special Early New:M			
4 KVVU 10/22/12-10/22/12 Special Early News Special Early New:M © Credited	:30 \$300.00	NM	
5 KVVU 10/23/12-10/23/12 Extra M-F 1:05-1:35am -Tu	:30 \$100.00	NM	
MG for 19.7,19.4,25.2	¥100100	,	
N 26 KVVU 10/17/12 10/18/12 MORE Access 630-7pm :30)	NM 1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12			Ţ.00.00
Cont Ob But B	ngth Rate	Туре	
1 KVVU 10/15/12-10/21/12 MORE Access 630-7pmwTh	:30 \$400.00	NM	
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15			
N 27 KVVU 10/22/12 10/23/12 MORE Access 630-7pm :30)	NM 1	\$400.00
Start Date End Date Weekdays Spots/Week Rate			
Week: 10/22/12 10/28/12 MT 2 \$400.00 Spot Ch Date Range Description Start/End Time Weekdays Len	auth Dete	T	
Spot Ch Date Range Description Start/End Time Weekdays Len 1 KVVU 10/22/12-10/28/12 MORE Access 630-7pm MTu	<u>ngth</u> <u>Rate</u> :30 \$400.00	Type NM	
See MG 19.3, 19.4, 19.5, 19.6, 19.7, 19.8, 19.9, 19.10, 19.11, 19.12, 19.13, 19.14, 19.15	\$100.00	IVIVI	



Contract / Revision Alt Order # 498623 06368051 **Contract Dates** Product Estimate # 10/17/12 - 10/23/12 DEAN HELLER 4 SENA

<u>Advertiser</u> Original Date / Revision Dean Heller For Senate 10/15/12 / 10/26/12

			Spots	/			
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type S	Spots	Amount
N 28 KVVU 10/19/12 10/19/12 Extra	M-F 7-730p		:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	Rate						,
	\$950.00	VAI I - I			_		
Spot Ch <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Extra	Start/End Time M-F 7-730p	Weekdays		Rate	<u>Type</u>		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.1			:30	\$950.0 0	NM		
N 29 KVVU 10/17/12 10/19/12 TMZ	730-8p	13.10	.00	·			
Start Date End Date Weekdays Spots/Week	Rate		:30		NM	1	\$850.00
Week: 10/15/12 10/21/12W-F 2	\$850.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Туре		
1 KVVU 10/15/12-10/21/12 TMZ	730-8p	WF-	:30	\$850.00	NM		
See MG 29.3							
2 KVVU 10/15/12-10/21/12 TMZ	730-8p	WF-	:30	\$85 0.00	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11 3 KVVU 10/23/12-10/23/12 TMZ			•				
⊕ MG for 29.1 10/17	730-8p	-Tu	:30	\$850.00	NM		
N 30 KVVU 10/22/12 10/22/12 TMZ	700.0-						
Start Date End Date Weekdays Spots/Week	730-8p Rate		:30		NM	0	\$0.00
Week: 10/22/12 10/28/12 1 1	\$850.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	<u>Length</u>	Rate	Туре		
1 KVVU 10/22/12-10/28/12 TMZ	730-8p	M		\$850.00	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11	,19.12,19.13,19.14,	19.15		•			
N 31 KVVU 10/17/12 10/19/12 Fox 5 News M-F 10p-11p	10p-11p		:30		NM	2	\$4,300.00
Start Date End Date Weekdays Spots/Week	Rate				` ` ` ` ` `	_	ψ.,οσσ.σσ
Week: 10/15/12 10/21/12W-F 2	\$2,150.00						
N 32 KVVU 10/20/12 10/20/12 FOX 5 News Sat 10-11p	10-11p Sat		:30		NM	1	\$1,500.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121- 1	Rate						
	\$1,500.00						
N 33 KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a	8-9a		:30		NM	1	\$850.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$850,00						
N 34 KVVU 10/21/12 10/21/12 NFL Pre-Game Show Start Date End Date Weekdays Spots/Week	NFL Sa-Su 8a-6p Rate		:30		NM	1	\$1,925.00
Week: 10/15/12 10/21/121 1	\$1.925.00						
N 35 KVVU 10/21/12 10/21/12 NFL Early Game	NFL Early Game		:30		NIN 4		#7.500.00
Start Date End Date Weekdays Spots/Week	Rate		.30		NM	1	\$7,500.00
Week: 10/15/12 10/21/121 1	\$7,500.00						
N 36 KVVU 10/21/12 10/21/12 Sports Plus Su 1045p	1045p-11p		:30		NM	1	\$1,200.00
Start Date	Rate		.00		INIVI	1	\$1,200.00
Week: 10/15/12 10/21/121 1	\$1,200.00						
N 37 KVVU 10/18/12 10/18/12 Anderson	2-3p		:30		NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					•	ψ 100.00
Week: 10/15/12 10/21/12T 1	\$450.00						
	***	****	Tota	als		55	\$44,245.00
			100	AIG .		-	Ψ 1 1,2 TO 100

Time Period	# of Spots Gross Amou		Net Amount
10/01/12 -10/23/12	55	\$44,245.00	\$37,608.25
Totals	55	\$44,245.00	\$37,608.25



	Contract / Revision 498623 /	Alt Order # 06368051
Contract Dates 10/17/12 - 10/23/12	Product DEAN HELLER 4	Estimate #
Advertiser Dean Heller For Senate	,	<u>Original Date / Revision</u> 10/15/12 / 10/26/12

Signature:	Date:	
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\$\$\$ \$ MOD# 2: UNAPPROVED HEADLINE# 6368051 REV #1 TRF# 498623 \$\$\$

> REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENOREDER WORKSHEET AGENCY CREDIT

RISK !!! REPORT FROM REP FAX# 610-225-1191

CHANGES * * OCT30/12 17.46
** KVVU-TV *** KVVU-TV

REP: CITY TAX FLIGHT ORDER AGY ADV PRDCT # # 1751 DATES OK'D DEAN D M7 MOVING TO TOTAL \$44245 M7 MOVING HELLER OCT17/12 AGY. ADV. 4 STATE SENATE NAME NAME (-2695) TAX OCT23/12 WASHINGTON, POLI/D STRATEGIC MEDIA 3299 6226920 西の日# CONTRACT × HELLER/R/SEN/NV STREET WK-1 # COMMENTS: DC 6368051 NW, 20007 SERVICES CO-OP SUITE (LINE, BILLING 200 ORDER, NEEDED INVOICE) CLASS: SALES BUYER REP.# NAME PRSN NATL. PH-NEIL 〇月月.# WILLIAMS LOCAL TERESA 762 DATE DIFURIA REGIONAL SALESMAN OCT30/12 # 17.46

STA: NEW PLS CNF THANKS

CON CM **** THIS SH Þ CASH H ADVANCE SCHEDULE ****

:LINE#:REP ORD PROGRAM : PROGRAM : ORD COM1: PART LINE#: 59 40 OH :CD: Ø Ø 430P-800P 100P-200P COPS/DOG THE BOUNTY HUNTER TP CHG DUE TO SPORTS. PRE-1 MAKEGOOD MADE UP OF LINES TIME PERIOD O SPORTS. PR LGTH 30 30 PRE-BOOKED SEC 38 - 43\$2,200.00 195.00 RATE STA APPROVE 10/22 10/22 START DATE 10/23 0 /22 END SPTS: 0 μ UNUT MON M-TU DAYS TOTL: SPTS: 0

THIS ORD THIS COM1: IS A S : NICS GAME #7
: SPOTS N/A DUE TO PRG CHG. AIRING
: SPOTS N/A DUE TO PRG CHG. AIRING
: ENDS 10/23. CREDIT \$15. PLS APPR
A MAKE-GOOD FOR OCT22 ON LINE-25 FC
A MAKE-GOOD FOR OCT22 ON LINE-46 FC
A MAKE-GOOD FOR OCT22 ON LINE-49 FC
TAKEN FOR 1 SPOT(S) MISSED OCT22 PIS APPROVE. AIRING NLCS SPOT/WK SPOT/WK GAME #7. SEE 3 Q OFFER. FLIGHT

THIS IS TAKEN FOR FOR

HEADLINE# 6368051 TRF# MOD# 2: UNAPPROVED REV #1 498623 \$\$\$

> REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET AGENCY CREDIT HARRIS FAX# 610-225-1191

RISK !!!
REPORT FROM REP
CHANGES * OCT30/12 17.46
** KVVU-TV ***

:LINE#:REP LINE#: :CD: ß 400P-430P TIME PERIOD LGTH ٠. SEC. . .. \$300.00 RATE 10/22 DATE START 10/22 DATE SPTS: 0 /WK: WEEK MON DAYS SPTS: 0

PROGRAM : ORD COM1: AIRING NLCS GAME #7. 田田の 3 0 1 OFFER. FLIGHT

ORD COM1: SPOTS N/A DUE TO PRG CHG. AIRING NICORD COM2: ENDS 10/23. CREDIT \$15. PLS APPROVE.

PART OF A MAKEGOOD MADE UP OF LINES 59-61

STATION MAKEGOOD OFFERS:

NEWS

BUY#40 BUY#59 BUY#60 MISSED:M-TU/100P-200P OFFER: NONE CMT:SPOTS N/A. MON/430P-800P MON/400P-430P FLIGHT ENDED. OCH22 OCH22 OCH22 30s 30s \$195.00 \$2,200.00 \$300.00 (OCT25/12)

CONTRACT

TOTAL

TOTAL

44245.00 55

OCT/12

44245.00

SVC- NS MARKET NSI TOTALS \$233,500 KVVU 20% KSNV 28% KTUD 0% KLAS % 0 0 KTNV 18% KVMY 5% KVCW **3** % CABL 0%

RA35+*

P-CLASS, PLAN, SECT DOM CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 西一四甲甲 TITIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME

*-MULTIPLE

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Services 3299 K Street NW, Suite 200 Washington, DC 20007 USA

	Contract / Revision Alt Order			1416	· · · · · · · · · · · · · · · · · · ·	
	Contract / Re	evision		Alt Order :	<u>#</u>	
	498623	1		06368051		
Product	·	-				
DEAN HELLER 4 SENATE	=					
Contract Dates	Estimate #				-	
10/17/12 - 10/23/12						
<u>Advertiser</u>			Ori	ginal Date	/ Revision	
Dean Heller For Senate				0/15/12	/ 10/15/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	<u>Station</u>	Accour	Account Executive		Sales Office	
	KVVU	Teresa	Teresa Difuria		TELEREP-PHI	
	Special Hand	ling				
	<u></u> .					
	<u>Demographic</u>					
	Adults 35+					
	IDD#					
	IDB#	Adverti	ser	Code	Product Code	
	Agonov Def	<u> </u>		A .l		
	<u>Agency Ref</u>		ı,	<u>Advertiser</u>	<u>Ret</u>	

*! in - Ob Ob (D (E) D ()		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spo	ots	Amount
N 1 KVVU 10/17/12 10/17/12 BB League Championships Start Date End Date Weekdays Spots/Week		:30	NM	1	\$3,250.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$3,250,00				
N 2 KVVU 10/18/12 10/19/12 FOX 5 News 5-6am M-F	5a-6a	.20			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	2	\$900.00
Week: 10/15/12 10/21/12TF 2	\$450.00				
N 3 KVVU 10/22/12 10/22/12 FOX 5 News 5-6am M-F	5a-6a	:30	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	Rate			•	Ψ100.00
	\$450.00				
N 4 KVVU 10/18/12 10/18/12 Fox 5 News AM M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	M-F 6a-7a	:30	NM	1	\$725.00
Week: 10/15/12 10/21/121 1	<u>Rate</u> \$725.00				
N 5 KVVU 10/22/12 10/23/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM	•	A . 150.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	2	\$1,450.00
Week: 10/22/12 10/28/12 MT 2	\$725.00				
N 6 KVVU 10/18/12 10/18/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$700.00				,
N 7 KVVU 10/22/12 10/23/12 Fox 5 News AM M-F 7a-9a					
Start Date End Date Weekdays Spots/Week	M-F 7a-9a Rate	:30	NM	2	\$1,400.00
Week: 10/22/12 10/28/12 MT 2	\$700.00				
N 8 KVVU 10/17/12 10/18/12 More M-F 9-10a	M-F 9a-10a	:30	NM	2	\$550.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	100	171171	2	φ550.00
Week: 10/15/12 10/21/12WT 2	\$275.00				
N 9 KVVU 10/22/12 10/23/12 More M-F 9-10a Start Date End Date Weekdays Spots/Week	M-F 9a-10a	:30	NM	2	\$550.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MT 2	<u>Rate</u> \$275.00				
N 10 KVVU 10/18/12 10/19/12 The Dr.Oz Show	M-F 10a-11a	100			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	2	\$500.00
Week: 10/15/12 10/21/12TF 2	\$250.00				
N 11 KVVU 10/22/12 10/22/12 The Dr.Oz Show	M-F 10a-11a	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				Ψ200.00



Contract / Revision Alt Order# 498623 06368051

Contract Dates Product Estimate # 10/17/12 - 10/23/12 DEAN HELLER 4 SENA

<u>Advertiser</u> Original Date / Revision 10/15/12 / 10/15/12 Dean Heller For Senate

*line Ch Clad Data Ford Data Data			Spots/				
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Start/End Time	Days L	₋ength Week	Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$250.00						
N 12 KVVU 10/17/12 10/18/12 Better	M-F 11a-12p		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12WT 2	Rate				14141	U	Φ0.00
vveek: 10/15/12	\$195.00 Start/End Time	Weekdays	Longth	Dete	-		
1 KVVU 10/15/12-10/21/12 Better	M-F 11a-12p	WTh	<u>Length</u> :30	<u>Rate</u> \$195.00	<u>Type</u> NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,1	9.12,19.13,19.14,1			Ψ100.00	, , , , ,		
2 KVVU 10/15/12-10/21/12 Better See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,1	M-F 11a-12p	WTh	:30	\$195.00	NM		
N 13 KVVU 10/17/12 10/19/12 Divorce Court/Divorce Court	9.12,19.13,19.14,1 M ₋ F 12 ₋ 1n	9.15	130				
Start Date End Date Weekdays Spots/Week	Rate		:30		NM	0	\$0.00
Week: 10/15/12 10/21/12W-F 2 Spot Ch Date Range Description	\$195.00						
Spot Cn Date Range Description 1 KVVU 10/15/12-10/21/12 Divorce Court/Divorce Court	Start/End Time	Weekdays	<u>Length</u>	Rate	<u>Type</u>		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10.19.11.1	9.12.19.13.19.14.1	w 9.15	:30	\$195.00	NM		
2 KVVU 10/15/12-10/21/12 Divorce Court/Divorce Court	M-F 12-1p	WF	:30	\$195.00	NM		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22 N 14 KVVU 10/22/12 10/23/12 Divorce Court/Divorce Court	M E 40 4						
Start Date End Date Weekdays Spots/Week	VI-F 12-1p Rate		:30		NM	2	\$390.00
Week: 10/22/12 10/28/12 MT 2	\$195.00						
N 15 KVVU 10/18/12 10/19/12 Cops/Dog The Bounty Hunte I	И-F 12-1p		:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12TF 2	<u>Rate</u> \$195.00						75.00
Spot Ch Date Range Description	Start/End Time	Weekdavs	Length	Rate	Туре		
1 KVVU 10/15/12-10/21/12 Cops/Dog The Bounty Hunte	M-F 12-1p	ThF		\$195.00	NM		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22 2 KVVU 10/15/12-10/21/12 Cops/Dog The Bounty Hunte	M = 10 1n	ThF	.00	440			
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22	w 12-1ρ		:30	\$ 195 .00	NM		
N 16 KVVU 10/22/12 10/23/12 Cops/Dog The Bounty Hunter1	-2pm		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				14101	U	\$0.00
Const Ob D (D	\$195.00 Start/End Time	Weekdays	Longth	D-4-	_		
1 KVVU 10/22/12-10/28/12 Cops/Dog The Bounty Hunter	1-2pm	<u>vveekuays</u> МТи	<u>Length</u> :30	<u>Rate</u> \$195.00	<u>Type</u> NM		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22				***************************************			
2 KVVU 10/22/12-10/28/12 Cops/Dog The Bounty Hunter See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22	1-2pm	МТи	:30	\$195.00	NM		
N 47 10041 404040 404040	-2pm		:30			_	
Start Date End Date Weekdays Spots/Week	Rate		.30		NM	0	\$0.00
Week: 10/15/12 10/21/12 1 1 Spot Ch Date Range Description	\$425.00						
1 1/1/11 10/15/10 10/04/10 1/ //	Start/End Time \ 1-2pm	<u>/Veekdays</u> Th	Length - :30	Rate	<u> Type</u>		
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22	. <i>-</i> p	111	.30	\$ 425.00	NM		
	-3p		:30		NM	1	\$425.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	<u>Rate</u> \$425.00					·	Ψ120.00
NI 40 100/11 40/17/40 40/10/40	-4p		•30				
Start Date End Date Weekdays Spots/Week	Rate		:30		NM	20	\$10,590.00
Week: 10/15/12 10/21/12W-F 2	\$450.00				1		



Contract / Revision Alt Order# 498623 06368051

Contract Dates Product Estimate # 10/17/12 - 10/23/12 DEAN HELLER 4 SENA

Advertiser Original Date / Revision Dean Heller For Senate 10/15/12 / 10/15/12

								Spots/				
*Line		Start Date End Da	te Description		Start/End Time	Days	Length		Rate	Type S	Spots	Amount
Sno			Weekdays	Spots/Week	<u>Rate</u>	and the second section of the second sections	Service Self-			.,,,,,	poto	Amount
	ot <u>Ch</u>	<u>Date Range</u> J 10/15/12-10/21/1	Description		Start/End Time	<u>Weekdays</u>		gth	<u>Rate</u>	<u>Type</u>		
				0 40 40 40 44	3-4p	WF-	:	:30	\$450.00	NM		
5	2 KVVI	MG 19.3,19.4,19.5,1 J 10/15/12-10/21/1	9.0, 19.7, 19.8, 19 2 Anderson	1.9,19.10,19.11,								
-		MG 19.16,19.17,19.		0 21 10 22	3-4p	WF-	:	30	\$450.00	NM		
3	3 KVVI	J 10/17/12-10/17/1	70,73.73,73.20,7 2 Katie	9.21,19.22	M-F 11a-12p	W		20	#405.00			
		or 26.1,13.1,12.1,29		2.22.3.27.1.24.2	2.24 1 22 2 19 1	w	:	30	\$425.00	NM		
4	I KVVL	J 10/22/12-10/22/1	2 Special Early	/ News	Special Early Ne	W:M		30	\$765.00	NM		
℗	MG fo	or 26.1,13.1,12.1,29	.2,28.1,30.1,12.2	2,22.3,27.1,24.2	,24.1,22.2,19.1		•	00	Ψ100.00	IAIAI		
5	KVVL	J 10/18/12-10/18/1:	2 Extra		M-Sa 8-10p/Su 7	′-1Th	::	30	\$825.00	NM		
0)	MG fo	r 26.1,13.1,12.1,29.	.2,28.1,30.1,12.2	2,22.3,27.1,24.2	,24.1,22.2,19.1				,			
		10/18/12-10/18/1:			M-Sa 8-10p/Su 7	-1Th	::	30	\$825.00	NM		
(t) 7	NG 10	r 26.1,13.1,12.1,29. 10/22/12-10/22/12	2,28.1,30.1,12.2	2,22.3,27.1,24.2								
					M-Sa 8-10p/Su 7	-1M	::	30	\$825.00	NM		
8	K\/\/II	r 26.1,13.1,12.1,29. 10/17/12-10/17/12	2,28.1,30.1,12.2	,22.3,27.1,24.2	,24.1,22.2,19.1							
(fi)	MG fo	r 26.1,13.1,12.1,29.	2 28 1 30 1 12 2	11 2 MIL 220-0b	1VI-F 53U-6p	W	::	30 \$	1,025.00	NM		
9	KVVU	10/17/12-10/17/12	2,20.1,50.1,12.2 BB League C	,22.3,27.1,24.2	,24.1,22.2,19.1 1pm_8pm	W		20 4				
0	MG fo	r 26.1,13.1,12.1,29.	2.28.1.30.1.12 2	22 3 27 1 24 2	24 1 22 2 10 1	w	::	30 \$	2,200.00	NM		
10	KVVU	10/17/12-10/19/12	Priends	,22.0,21.1,27.2	M-F 12:05-1:05a	WThF	s	30	\$335.00			
(1)	MG fo	r 26.1,13.1,12.1,29.	2,28.1,30.1,12.2	.22.3.27.1.24.2.	24.1.22.2.19.1	WITH		30	\$225.00	NM		
11	KVVU	10/17/12-10/19/12	? Friends		M-F 12:05-1:05a	WThF	:3	30	\$225.00	NM		
0	MG fo	26.1,13.1,12.1,29.	2,28.1,30.1,12.2	,22.3,27.1,24.2,	24.1,22.2,19.1			,,	Ψ220.00	INIVI		
12	KVVU	10/17/12-10/19/12	: Extra		M-F 1:05-1:35am	WThF	:3	30	\$100.00	NM		
(1)	MG fo	26.1,13.1,12.1,29.	2,28.1,30.1,12.2,	,22.3,27.1,24.2,	24.1,22.2,19.1							
		10/17/12-10/19/12			M-F 3-4am	WThF	:3	30	\$95.00	NM		
14	K/V/II	. 26.1,13.1,12.1,29 10/18/12-10/19/12	2,28.1,30.1,12.2,	22.3,27.1,24.2,	24.1,22.2,19.1					1		
M)	MG for	26.1,13.1,12.1,29.2	Special Early	News	Special Early Nev	v:ThF	:3	30	\$450.00	NM		
15	KVVU	10/18/12-10/19/12	,2,20, 1,30, 1, 12,2, Special Farly	22.3,27.1,24.2, Nove	24.1,22.2,19.1 Special Early New		_			ł		
0	MG for	26.1,13.1,12.1,29.2	28 1 30 1 12 2	110 WS	Special carry New	v:InF	:3	10	\$450.00	NM		
16	KVVU	10/18/12-10/19/12	Cops/Dog The	Bounty Hunte	24.1,22.2,19.1 rM-F 12-1n	ThF	:3	0	#40F 00			
(1)	MG for	13.2,16.1,17.1,20.1	,16.2,15.1,15.2.	19.2	1.W.1 12-1P	1111	3	.0	\$195.00	NM		
17	KVVU	10/18/12-10/19/12	Cops/Dog The	Bounty Hunter	rM-F 12-1p	ThF	:3	Λ	\$195.00	NM		
00	MG for	13.2,16.1,17.1,20.1	,16.2,15.1,15.2,	19.2	•		.0	•	ψ190.00	INIVI		
18	KVVU	10/22/12-10/23/12	Cops/Dog The	Bounty Hunter	r1-2pm	MTu	:3	0	\$195.00	NM		
₩	MG for	13.2,16.1,17.1,20.1	,16.2,15.1,15.2,	19.2				_	7.00.00	1 414		
19	KVVU	10/22/12-10/23/12	Cops/Dog The	Bounty Hunter	′1-2pm	MTu	:3	0 :	\$195.00	NM		
(H)	MG for	13.2,16.1,17.1,20.1	,16.2,15.1,15.2,									
		10/18/12-10/18/12			1-2pm	Th	:30	0 ;	\$425.00	NM		
21	K/V/II	13.2,16.1,17.1,20.1 10/19/12-10/19/12	,16.2,15.1,15.2,									
Ω I	MG for	13.2,16.1,17.1,20.1	16 2 15 1 15 2	10.2	2-3p	F	:30	0 9	\$450.00	NM		
22	KVVU	10/19/12-10/19/12	, 10.2, 13.1, 13.2, Dr Oz		2 /n	_	_	_				
		13.2,16.1,17.1,20.1		19.2	3-4p		:30	0 9	\$500.00	NM		
		17/12 10/19/12			1.5-							
	tart Da			w 4 pots/Week	l-5p		:30			NM	2	\$1,000.00
Week: 10			-WTF	3	<u>Rate</u> \$500.00							
Spot C	<u>Ch</u>	Date Range	Description	-	<u>-</u>	<u>Wee</u> kdays	Length	,	Rato	Turns		
1 F	KVVU	10/15/12-10/21/12	The Dr.Oz Sho)W	4-5p	WThF		_	<u>Rate</u> \$500.00	<u>Type</u> NM		
	See MG	19.16,19.17,19.18	.19.19,19.20,19.	21,19.22	•	** * 111	.50	- 4	, . 	INIVI		



<u>Contract / Revision</u> <u>Alt Order #</u> 498623 / 06368051

 Contract Dates
 Product
 Estimate #

 10/17/12 - 10/23/12
 DEAN HELLER 4 SENA

 Advertiser
 Original Date / Revision

 Dean Heller For Senate
 10/15/12 / 10/15/12

*Line Ch Start Date End Date Description	Start/End Time	D	Spot				
N 21 KVVU 10/23/12 10/23/12 The Dr.Oz Show	Start/End Time	Days L	Length Wee	k Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	4-5p <u>Rate</u> \$500.00		:30		NM	1	\$500.00
N 22 KVVU 10/17/12 10/19/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12WTF 3	5-530p <u>Rate</u> \$950.00		:30		NM	1	\$950.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.1	Start/End Time 5-530p 1,19,12,19,13,19,14	Weekdays WThF .19.15	<u>Length</u> :30	<u>Rate</u> \$950.00	<u>Type</u> <i>NM</i>		
3 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.1	5-530p	WThF	:30	\$9 50.00	NM		
N 23 KVVU 10/23/12 10/23/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -1 1	5-530p <u>Rate</u> \$950.00		:30		NM	1	\$950.00
N 24 KVVU 10/18/12 10/19/12 Fox 5 News at 5 MF 530-6p Start Date	M-F 530-6p <u>Rate</u> \$1,025.00		:30		NM	0	\$0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6 See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11	.19.12.19.13.19.14	Weekdays ThF 19.15	<u>Length</u> :30	<u>Rate</u> <i>\$1,025.00</i>	<u>Type</u> <i>NM</i>		
2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6, See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11	,19.12,19.13,19.14,	ThF 19.15	:30	\$1,025.00	NM		
N 25 KVVU 10/22/12 10/23/12 Fox 5 News at 5 MF 530-6p Start Date	M-F 530-6p <u>Rate</u> \$1,025.00		:30		NM	2	\$2,050.00
N 26 KVVU 10/17/12 10/18/12 MORE Access <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12WT 2	630-7pm <u>Rate</u> \$400.00		:30		NM	1	\$400.00
<u>Spot Ch Date Range Description</u> 1 KVVU 10/15/12-10/21/12 MORE Access See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,	Start/End Time 630-7pm 19.12,19.13,19.14,	<u>Weekdays</u> wTh 19.15	<u>Length</u> :30	<u>Rate</u> <i>\$400.00</i>	<u>Type</u> <i>NM</i>		
N 27 KVVU 10/22/12 10/23/12 MORE Access <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MT 2	630-7pm <u>Rate</u> \$400.00		:30		NM	1	\$400.00
<u>Spot Ch Date Range Description</u> 1 KVVU 10/22/12-10/28/12 MORE Access See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,	<u>Start/End Time</u> 630-7pm 19.12,19.13,19.14,1	<u>Weekdays</u> MTu 19.15	<u>Length</u> :30	<u>Rate</u> \$400.00	<u>Type</u> NM		
N 28 KVVU 10/19/12 10/19/12 Extra <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	M-F 7-730p <u>Rate</u> \$950.00		:30		NM	0	\$0.00
<u>Spot Ch Date Range Description</u> 1 KVVU 10/15/12-10/21/12 Extra See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,	Start/End Time M-F 7-730p 19.12,19.13,19.14,1	<u>Weekdays</u> F 9. <i>15</i>	Length - :30	<u>Rate</u> \$950.00	Type NM		
N 29 KVVU 10/17/12 10/19/12 TMZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12W-F 2	730-8p <u>Rate</u> \$850.00		:30		NM	1	\$850,00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 TMZ See MG 29.3	Start/End Time 730-8p	Weekdays WF	<u>Length</u> - :30	<u>Rate</u> \$850.00	<u>Type</u> NM		
2 KVVU 10/15/12-10/21/12 TMZ See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,:			.00	\$850.00	NM		
3 KVVU 10/23/12-10/23/12 TMZ ® MG for 29.1 10/17	730-8p	-Tu	- :30	\$850.00	NM		

10/15/12

/ 10/15/12

\$46,955.00



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Advertiser	Orio	inal Date / Revision
10/17/12 - 10/23/12	Product DEAN HELLER 4 SEN	Estimate #
Contract Dates	Contract / Revision 498623 /	Alt Order # 06368051

Totals

Spots/ Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount KVVU 10/22/12 30 10/22/12 730-8p :30 NM 0 \$0.00 Start Date End Date **Weekdays** Spots/Week Rate Week: 10/22/12 10/28/12 \$850.00 1 Spot Ch Date Range **Description** Start/End Time <u>Weekdays</u> Length Rate Type 1 KVVU 10/22/12-10/28/12 TMZ 730-8p M----\$850.00 NM See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10,19.11,19.12,19.13,19.14,19.15 31 KVVU 10/17/12 10/19/12 Fox 5 News M-F 10p-11p 10p-11p :30 NM 2 \$4,300.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/15/12 10/21/12 2 \$2,150.00 32 KVVU 10/20/12 10/20/12 FOX 5 News Sat 10-11p 10-11p Sat :30 NM \$1,500.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 \$1,500.00 Fox News Sunday 8-9a KVVU 10/21/12 10/21/12 8-9a :30 NM \$850.00 End Date Start Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 \$850.00 34 KVVU 10/21/12 10/21/12 NFL Pre-Game Show NFL Sa-Su 8a-6p :30 NN \$1,925.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 \$1,925.00 35 KVVU 10/21/12 10/21/12 NFL Early Game NFL Early Game :30 NM \$7,500.00 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Week: 10/15/12 10/21/12 \$7,500.00 KVVU 10/21/12 10/21/12 Sports Plus Su 1045p 1045p-11p :30 NM \$1,200.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/15/12 10/21/12 \$1,200.00 1 37 KVVU 10/18/12 10/18/12 Anderson 2-3p :30 NM \$450.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/15/12 --T---1 \$450.00 58

Dean Heller For Senate

Time Period # of Spots **Gross Amount** Net Amount 10/01/12 -10/23/12 58 \$46,955.00 \$39,911.75 Totals 58 \$46,955.00 \$39,911.75

Signature: Date:	
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(* Line Transactions: N = New, E = Edited, D = Deleted)

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Rep: TELEREP, INC.. Run On: Oct15/12 at 11:32

Monthly Estimate Dollars:	I otal 58 Spots for:	33 Sun/B-9A 33 Sun/B-9A 34 Sun/9-10A 35 Sun/1045-11P 36 Sun/1045-11P		. and deal		26 W-Th/630-7P 30 Contract Comment: MAX 1X DAY	25 M-Tu/530-6P Contract Comme	184	989	. \$	18 Tibel 2-3p 30 19 Tibel 2-3p 30 19 W.F13-4p 30 Contract Comment: MAX 1X DAY	io Wi-IWI-ZP Contract Comme 17 Thu/2-3D			13 W,F/12N-1P 30 Contract Comment: MAX 1X DAY	17 Mon/10-11A 12 W-Th/11A-12N Contract Comme	10 Th-F/10-11A Contract Comme	9 M-Tu/9-10A Contract Comme	8 W-Th/9-10A Contract Comment:	6 Thu/7-9A 7 M-Tu/7-9A Contract Comme	3 MODID-BA 4 Thul6-7A 5 M-Tul6-7A Contract Comme		Mod Buy Code Line Day/Time ##CASH		
Dollars:		30 30 30 30 30 30 30 30 30 30 30 30 30 3	305 W,F/10-11P 30S Contract Comment: MAX 1X DAY Contract Comment: MAX 1X DAY	30S 30S 30S	30S it: MAX 1X DAY	30S nt: MAX 1X DAY	30S nt: MAX 1X DAY	30S 30S nt: MAX 1X DAY	W-F/5-530P 30S Contract Comment: MAX 1X DAY	30S nt MAX 1X DAY	30S 30S 30S 30S ME MAX TX DAY	i-TurT-2P contract Comment: MAX 1X DAY hu/2-3P	30S nt: MAX 1X DAY	30S nt: MAX 1X DAY	30S nt: MAX 1X DAY	30S 30S nt: MAX 1X DAY	Th-F/10-11A Contract Comment: MAX 1X DAY	vl-Tu/9-10A Contract Comment: MAX 1X DAY	W-Th/9-10A 30S Contract Comment: MAX 1X DAY	30S 30S int: MAX 1X DAY	JUS hul6-7A SI-Tul6-7A 30S Contract Comment: MAX 1X DAY	Wed/5-9P 30S Th-F/5-6A 30S Contract Comment: MAX 1X DAY	Length	Order#: Station: KVVU-TV Agency: STRATEG Advertiser: POLUD H Buyer: NEIL WIL	Rep: TELEREP, INC Run On: Oct15/12 at 11:32
	\$46,700	\$1,500 Oct20/12 \$850 Oct21/12 \$1,925 Oct21/12 \$7,500 Oct21/12 \$1,200 Oct21/12		\$950 Oct19/12 \$850 Oct17/12	A	\$400 Oct17/12	\$1,025 Oct22/12	\$950 Oct23/12 \$1,025 Oct18/12	\$500 Oct23/12 \$950 Oct17/12		\$425 Oct23/12 \$425 Oct23/12 \$450 Oct17/12		\$195 Oct18/12	\$195 Oct22/12	\$195 Oct17/12	\$250 Oct22/12 \$195 Oct77/12	\$250 Oct18/12	\$275 Oct22/12	\$275 Oct17/12	\$700 Oct18/12 \$700 Oct22/12	\$450 Oct22/12 \$725 Oct18/12 \$725 Oct22/12		Starting Rate Date	Order#: Station: KVVU-TV LAS VEGAS, NV Agency: STRATEGIC MEDIA SERVICES Advertiser: POLID HELLERRISENINV Buyer: NEIL WILLIAMS	
		0ct20/12 0ct21/12 0ct21/12 0ct21/12 0ct21/12 0ct21/12	Oct22/12 Oct19/12	Oct19/12 Oct19/12	Oct23/12	Oct18/12	Oct23/12	Oct23/12 Oct19/12	Oct23/12 Oct19/12	Oct19/12	Oct18/12 Oct23/12 Oct19/12	Oct23/12	Oct19/12	Oct23/12	Oct 19/12 11-12p	Oct22/12 Oct18/12	Oct19/12	0ct23/12	Oct18/12	Oct18/12 Oct23/12	Oct22/12 Oct18/12 Oct23/12	Oct17/12	*		16225t
	58		1 1 1 2 2 2	1 1 1 2 2 2	1 2 2	1 2 2	1 2 2	1 1 1 1	1 1 1 3 1	3 3	1 1 1 1 2 2 2 2	1 2 2	1 2 2	1 2 2	1 2 2	1 1 1 2 2 2 2	1 2 2	1 2 2	1 2 2	1 1 1 1 2 2	2 1 1 2 2 2 2	1 1 1 1	# of Spt/ Total Wks Week Spots	Hdn#: 6368051 (Rev 0) Dates: Oct17112 - Oct23/12 Prod/: DEAN HELLER 4 SENATE Prod2: Tel #:	REP BUYL
\$46,700 Oct/12	\$46,700	\$1,500 NEWS \$850 NEWS \$1925 NFL PREGAME \$7,500 NFL \$1,200 SPORTS WRAP UP	\$850 TMZ \$4,300 NEWS	\$950 EXTRA 옥-옥글이 원 \$1,700 TMZ	\$800 MORE	\$800 MORE TOLLS NIM	\$2,050 NEWS	\$2,050 NEWS 77 (P4	\$500 DR OZ \$2,850 NEWS 10 1 10 19	\$1,500 DR OZ	\$425 KATIE COURIC 1 → Q \$425 KATIE COURIC \$900 ANDERSON COOPER 2 - 3 ♥	COLD CASE	\$390 COLD CASE COPS 1009	\$390 DIVORCE COURT	\$390 DIVORCE COURT 1 - 12-6	\$250 DR OZ \$390 BETTER N/IA	\$500 DR OZ	\$550 MORE	\$550 MORE	\$700 NEWS \$1,400 NEWS	\$450 NEWS \$725 NEWS \$1,450 NEWS	\$3,250 NLCS \$900 NEWS	Total Dollars Program Name	Traffic#: Salesperson: TERESA DIFURIA Est#: Demo: RA35+	UYLINES
0.0° Oct/12 °;	0.0	0.0 Oct10/12 0.0 Oct10/12 0.0 Oct10/12 0.0 Oct10/12 0.0 Oct10/12	0.0 Oct10/12 0.0 Oct10/12	0.0 Oct10/12 0.0 Oct10/12	0.0 Oct10/12	0.0 Oct10/12	0.0 Oct10/12	0.0 Oct10/12 0.0 Oct10/12	0.0 Oct10/12 0.0 Oct10/12	0.0 Oct10/12	0.0 Oct10/12 0.0 Oct10/12 0.0 Oct10/12	0.0 Oct10/12	0.0 Oct10/12	0.0 Oct10/12	0.0 Oct10/12	0.0 Oct10/12 0.0 Oct10/12	0.0 Oct10/12	0.0 Oct10/12		0.0 Oct10/12 0.0 Oct10/12	0.0 Oct10/12 0.0 Oct10/12 0.0 Oct10/12	0.0 Oct10/12 0.0 Oct10/12	Rep: Last RA35+ Activity	RESA DIFURIA 35+	
		Rev #0: A Rev #0: A Rev #0: A Rev #0: A Rev #0: A	Rev #0: A Rev #0: A	Rev #0: A Rev #0: A	Rev #0: A	Rev #0: A	Rev #0: A	Rev #0: A Rev #0: A	Rev #0: A Rev #0: A	Rev #0: A	Rev #0: A Rev #0: A Rev #0: A	Rev #0: A	Rev #0: A	Rev #0: A	Rev #0: A	Rev #0: A Rev #0: A	Rev #0: A	Rev #0: A	Rev #0: A	Rev #0: A Rev #0: A	Rev #0: A Rev #0: A Rev #0: A	Rev #0: A Rev #0: A	Last Mod/Rev		Page: 1 Requested by: ROSE

KVVU-TV KSNV-TV KLAS-TV KTNV-TV KVCW-TV CABL-TV KTUD-TV KTUD-TV Market Total	Station		
\$46,700 \$65,380 \$60,710 \$42,030 \$11,675 \$7,005 \$0 \$233,500	Dollars	Order#: Station: KVVL Agency: STRA Advertiser: POLL Buyer: NEIL	Rep: TELEREP, INC Run On: Oct15/12 at 11:35

Order#:
Station: KVUL-TV LAS VEGAS, NV
Agency: STRATEGIC MEDIA SERVICES
Advertiser: POLI/D HELLER/R/SENINV
Buyer: NEIL WILLIAMS

Percent 20% 0 28% 0 26% 18% 5 5% 3% 0 0% 0% 0 0% 0 0%

COMPETITIVE

Traffic#: Salesperson: TERESA DIFURIA Est#: Demo: RA35+

Page: 1 Requested by: ROSE

HEADLINE# 6368051 ...
UNAPPROVED REV #1 \$\$\$ TRF# 498623

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT F FAX# 610-225-1191

BUYER NAME REP.# REPORT FROM REP
CHANGES NEHL OFF.# WILLIAMS 762 SALESMAN OCT15/12 15.08
*** KVVU-TV ***

#

CONTRACT # 6368051 CLASS: NATL. LOCAL

PRDCT DEAN HELLER 4 SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)

ORDER

#

AGY ADV

#

1751

AGY. ADV.

STRATEGIC MEDIA SERVICES POLI/D HELLER/R/SEN/NV

WASHINGTON,

DC 20007

3299 K.

STREET NW, SUITE

200

SALES PRSN

PH-

TERESA DIFURIA

REGIONAL

15.08

NAME NAME

CITY TAX FLIGHT DATES OCT17/12 STATE TAX OCT23/12 WK-1 40-05 BILLING NEEDED DATE OCT15/12

REP: SEE LINES 37-53 OK'D M1-M3 TO ROSE FR NIKKI TOTAL SAME PLS CNF THANKS

STA:

CON CM **** THIS SH × CASH IN ADVANCE SCHEDULE

PROGRAM : BETTER CON COM1: MAX 1X DAY	12 S 1100A-1200N	PROGRAM: NLCS ORD COM1: CORRECT TP. THIS IS A MAKE-GOOD FOR OCT17 ON LINE-1 FOR 1 SPOT/WK	37 A 1230P-400P	PROGRAM : NLCS	1 S 500P-900P	:LINE#:REP :CD: TIME PERIOD
	30	OCT17 ON LINI	30		30	: LGTH : SEC
	\$195.00	E-1 FOR 1 SPOT	\$3,250.00		\$3,250.00	RATE
	10/17	/wĸ	10/17		10/17	: START
	10/18		10/17		10/17	: END
	0		щ		0	:SPTS
	W-TH		WED		WED	: /WK: UNVT : DAYS
	0		ц		0	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.08
** KVVU-TV ***

	HARRIS	
	REPORT	
* * CHAI	FROM 1	
CHANGES	REP	
*	0	

PROGRAM : TMZ ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54	49 A 930P-1000P 30 \$825.00 10/22 10/22 1	PROGRAM : TMZ ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54	48 A 930P-1000P 30 \$825.00 10/18 10/18 1	PROGRAM : EXTRA ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54	47 A 900P-930P 30 \$825.00 10/18 10/18 1	PROGRAM: SPECIAL NEWS AFTER DEBATE ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54	46 A 730P-800P 30 \$765.00 10/22 10/22 1	PROGRAM : KATIE ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-54	45 A 1100A-1200N 30 \$425.00 10/17 10/17 1	PROGRAM: SPECIAL NEWS ORD COM1: SPOTS N/A DUE TO SPORTS AND DEBATE. NOT PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT17 ON LINE-12 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT17 ON LINE-13 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT17 ON LINE-19 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT17 ON LINE-22 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-24 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-26 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-27 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-27 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-28 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-29 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-29 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-29 FOR 1 SPOT/WK	44 A 400P-430P 30 \$450.00 10/18 10/19 2	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: : :LINE#: : DATE : /WK:
	MON		THU 1		THU 1		MON 1		WED 1		TH-F 2	S: WEEK : DAYS :TOTL:

REP HEADLINE# 6368051 T TRF# 498623

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.08
CHANGES *** KVVU-TV ***

RATE	: START : DATE	END DATE	:SPTS: WEEK	: DAYS	:TOTL:
1,025.00	10/17	10/17	1	WED	1
TE. NOT	-BOOKED		OVE.		
2,200.00	10/17	10/17	1	WED	Н
BATE. NOT	RE-BOOKED	W	OVE.		
225.00	10/17	10/19	N	W - н	N
BATE. NOT	-BOOKED		ovв.		
100.00	10/17	10/19	Ч	M-F	ר
BATE. NOT	RE-BOOKED	W	OVE.		
95.00	10/17	10/19	μ	W - F	Н
BATE. NOT	-BOOKED		OVE.		
195.00	10/17	10/19	0	W, H	0
150.00	10/19	10/19	Н	FRI	ъ
R R R R P L S	ROVE. VWK S/WK S/WK VWK				
	X	RATE: START DATE DATE DATE NOT PRE-BOOKED A A BATE. NOT PRE-BOOKED A BATE. NOT PRE-BOOKED OO.OO 10/17 BATE. NOT PRE-BOOKED A BATE. NOT PRE-BOOKED A BATE. NOT PRE-BOOKED 10/17 5.00 10/17	RATE : START : E ,025.00 10/17 10/ BATE. NOT PRE-BOOKED PLS 4 ATE. NOT PRE-BOOKED PLS 4 25.00 10/17 10/ BATE. NOT PRE-BOOKED PLS 4 00.00 10/17 10/ 50.00 10/17 10/ 50.00 10/17 10/ 50.00 10/17 10/ 50.00 10/17 10/ 50.00 10/19 10/ 50.00 10/19 10/ 50.00 10/19 10/ 50.00 10/19 10/ 50.00 10/19 10/ 50.00 10/19 10/ 50.00 10/19 10/ 50.00 10/19 10/ 50.00 10/19 10/ 50.00 10/19 10/ 50.00 10/19 10/ 50.00 10/19 10/ 50.00 10/19 10/	HATE: START : END :SPTS: ,025.00 10/17 10/17 1 BATE. NOT PRE-BOOKED PLS APPROVE. 4 200.00 10/17 10/17 1 BATE. NOT PRE-BOOKED PLS APPROVE. 4 25.00 10/17 10/19 2 25.00 10/17 10/19 2 BATE. NOT PRE-BOOKED PLS APPROVE. 4 6 BATE. NOT PRE-BOOKED PLS APPROVE. 4 50.00 10/17 10/19 1 50.00 10/17 10/19 1 50.00 10/17 10/19 1 50.00 10/17 10/19 1 50.00 10/17 10/19 1 50.00 10/19 10/19 1 50.00 10/19 10/19 1 50.00 10/19 10/19 1 50.00 10/19 10/19 1	RATE : START : END :SPTS: WEEK : DATE : DATE : /WK: INVT : ,025.00

THIS IS A MAKE-GOOD FOR OCT19 ON LINE-20 FOR 1 SPOT/WK

REP HEADLINE# 6368051 TRF# 498623

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.08
CHANGES *** KVVU-TV ***

PROGRAM : C	39 A 120	#:REP :CD: T	
COPS/DOG THE I	1200N-100P	TIME PERIOD	
BOUNTY HUNTER	30	: LGTH : SEC :	
	\$195.00	RATE	
	10/18	: START	
	10/19	: END :	
	N	SPTS:	
	TH-F	WEEK: DAYS	
	2	:TOTL:	

															: [1]
17 s 200P-	PROGRAM : COLD CON COM1: MAX	16 S 100P-	PROGRAM : COLD	15 S 100P-	PROGRAM: DR ORD COM1: TP PART OF A MAKE	43 A 300P-	PROGRAM: AND ORD COM1: TP PART OF A MAKE	42 A 200P-	PROGRAM: KAT ORD COM1: TP PART OF A MAKE	41 A 100P-	PROGRAM: COPORD COM1: TP	40 A 100P-	PROGRAM: COPORD COM1: TP	39 A 1200N	LINE#:REP :CD: TIME
300P	D CASE	.200P	D CASE	·200₽	DR OZ TP CHG DUE TO S MAKEGOOD MADE UP	400P	ANDERSON TP CHG DUE TO S MAKEGOOD MADE UP	300P	KATIE TP CHG DUE TO S MAKEGOOD MADE UP	·200₽	S/DOG THE B CHG DUE TO GOOD MADE U	·200₽	COPS/DOG THE BO TP CHG DUE TO S MAKEGOOD MADE UP	00N-100P	E PERIOD :
30		30		30	PORTS. OF LIN	30	PORTS. PRE-	30	PORTS. PRE-	30	UNTY HU PORTS. OF LIN	30	UNTY HU PORTS. OF LIN	30	LGTH : SEC
\$425.00		\$195.00		\$195.00	PRE-BOOKED PLS &	\$500.00	BOOKED PLS 38-43	\$450.00	BOOKED PLS 38-43	\$425.00	BOOKED PLS 38-43	\$195.00	BOOKED PLS 38-43	\$195.00	RATE
10/18		10/22		10/18	APPROVE.	10/19	APPROVE.	10/19	APPROVE.	10/18	APPROVE.	10/22	APPROVE.	10/18	: START
10/18		10/23		10/19		10/19		10/19		10/18		10/23		10/19	: END : DATE
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THU		M-IU		$\mathrm{TH}\mathrm{-F}$		FRI		FRI		THU		M-TU		TH-F	WEEK: DA
0		0		0		Ц		ц		1		N		N	DAYS : TOTL

PROGRAM :

KATIE COURIC

REP HEADLINE# 6368051 TRF# 498623 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.08
CHANGES *** KVVU-TV ***

PROGRAM: TMZ STATION MAKEGOOD OFFERS: M1 OK'D BUY#1 MISSE M1 OFFE	30 S 730P-800P	PROGRAM : TMZ CON COM1: MAX 1X DAY	29 S 730P-800P	PROGRAM : EXTRA	28 S 700P-730P	PROGRAM : MORE CON COM1: MAX 1X DAY	27 S 630P-700P	PROGRAM : MORE CON COM1: MAX 1X DAY	26 S 630P-700P	PROGRAM : NEWS CON COM1: MAX 1X DAY	24 S 530P-600P	PROGRAM : NEWS CON COM1: MAX 1X DAY	22 S 500P-530P	PROGRAM : DR OZ CON COM1: MAX 1X DAY	20 S 400P-500P	PROGRAM : ANDERSON CC	19 S 300P-400P	:LINE#:REP :CD: TIME PERIOD
MISSED:WED/500P-900P OFFER:WED/1230P-400P CMT:CORRECT TP.	30		3 0		30		30		30		30		30		30	COOPER	30	: LGTH : SEC :
·	\$850.00		\$850.00		\$950.00		\$400.00		\$400.00		\$1,025.00		\$950.00		\$500.00		\$450.00	RATE
OCT17 OCT17	10/22		10/17		10/19		10/22		10/17		10/18		10/17		10/17		10/17	: START
0.0	10/22		10/19		10/19		10/23		10/18		10/19		10/19		10/19		10/19	: END : DATE
30 s	0		H		0		Н		Н		0		Н		Ν		0	:SPTS:
\$3,250.00 (OCT \$3,250.00 PLS	MOM		W, F		FRI		M-IU		W-TH		TH-F		₩ - Ħ		W- F		W, F	S: WEEK : DAYS
(OCT15/12) PLS ADVISE.	0		۲		0		T.		Н		0		٢		N		0	YS :TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 15.08 **CHANGES** *** KVVU-TV ***

	ЖЗ		: LINE# : STATIO: M2
	סיאס		: TINE#
	BUY#13 BUY#13 BUY#22 BUY#22 BUY#24 BUY#27 BUY#28 BUY#23 BUY#30	* * * * * * * * * * * * * * * * * * *	300D OF :: CD:: I
4	/1100A-12 1200N-100 300P-400P 500P-530P /530P-600 /630P-700 /630P-700 /630P-700P-730P-800P /400P-430	H-F/100P-2 -TU/100P-3 ,F/300P-40 -F/400P-50 RI/1100A-1 H-F/1200N-2 HU/100P-2 HU/100P-20 RI/1300P-40 PCHG DUE	** ** ** ** ** ** ** ** ** ** ** ** **
OCT17 OCT18 OCT122 OCT17 OCT17 OCT17 OCT17 OCT17 OCT17	OCT17(2/WK) OCT17 OCT17 OCT17(2/WK) OCT18(2/WK) OCT18(2/WK) OCT122 OCT19 OCT19 OCT19 OCT19 OCT18	OCT18 (2/WK) OCT22 (2/WK) OCT19 OCT19 OCT19 OCT18 (2/WK) OCT22 (2/WK) OCT18 OCT19 OCT19 PRE-BOOKED PLS APPROVE	OCTI
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	(OCT15/12)	2350 PLS ADVISE.	(OCT15/12)
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CONTRACT TOTAL TOTAL SPOTS

46955.00

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORE WORKSHEET AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES FAX# 610-225-1191

OCT15/12 15.08
*** KVVU-TV ***

:LINE#:REP :LINE#: . TIME PERIOD •• LGTH : SEC RATE START DATE END :SPTS: WEEK DAYS : TOTL:

MARKET TOTALS \$233,500 KVVU 20% KSNV 28% KTUD 0% KLAS % 0 0 KTNV 18% KVMY 5% KVCW 3% CABL %

SVC- NSI DEMOS- RA35+*

DOW P-CLASS, PLAN, SECT CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK HHHH THIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE